



# alderete pools, inc. going green



Transforming your backyard into a vacation-inspired oasis is no small undertaking. That's why it's so important to hire a reputable, experienced company with top notch referrals. Alderete Pools is a family owned business with an amazing track record and numerous awards for its outstanding work. For over 30 years, Alderete Pools has specialized in custom pool and spa designs, from simple to extravagant.



"Our pools and spas feature the latest state-of-the-art accessories, such as individually designed solar heating systems, in-floor CSI heating, cleaning, and re-circulation systems, the revolutionary Pebble TEC finish, salt water/ozone pure water pools, and in home computerized control systems with phone modem for on/off control from any telephone," says Ray Alderete.

This year Ray's son Shea Alderete joined the family business. The Vanguard University graduate is overseeing the company's marketing efforts, and has already implemented many new business systems, including more energy efficient pumps, enhanced recycling of materials, and other "green" ideas to support the environment.



Known for their high standards, Alderete Pools works carefully with the architect and client to ensure that each pool and yard meets all of the code and design requirements. Ray, Bob, Loretta, and now Shea Alderete have built a reputation that is second to none in their industry. Each pool and spa project is personally supervised by them to ensure the utmost in quality and craftsmanship.

800.492.7289

Orange County • Palm Springs • Temecula Valley

[www.alderetepools.com](http://www.alderetepools.com)